



DISCOVER AN EXCITING  
WORLD OF PROFIT AND  
PERSONAL FULFILLMENT...

FAMOUS ARTISTS SCHOOL



DEVELOP YOUR ART POTENTIAL  
WITH GUIDANCE FROM

FAMOUS ARTISTS SCHOOL

[www.famous-artists-school.com](http://www.famous-artists-school.com)

## Here's how you can enter the wonderful world of art!

***Famous Artists School*** has been offering quality art instruction by correspondence continuously since 1948.

FAS was founded in Westport, Connecticut, by twelve of the most prominent and successful artists and illustrators of that time, including Norman Rockwell and Albert Dorne. These celebrated artists combined their years of experience and created a unique Art Course to impart their priceless studio secrets, so that students could learn in their own homes.

This revolutionary method of study capitalizes on your own talent and imagination and gives you the tools to develop and use what you have – through a process that's easy and rewarding!

To guide you in this exciting learning adventure, you will have a dedicated group of instructors who work with you individually as you progress through the Assignments of the Course.

Our FAS instructors are a varied group of individuals, each with his or her own specialties and strengths. Usually, one instructor will work with you through the first ten lessons of your Course. When you go on to the electives in your Master Course, a different instructor may be assigned to you, depending on the subjects you choose. ***You are a "class of one."***

### ***Portrait of John Wayne by former student Doug Watkins***

*"I had a tremendous career as a free-lance commercial artist. I enjoyed all aspects of my trade, including layout, design, illustration, typesetting and printing. I won 20 awards for logo designs, billboards, newspaper ads, brochures, etc. Famous Artists School is the only training I had when I started out!"*

### ***Former student Daniel Bonneau at work at his home.***

*"I have thought about Famous Artists School often throughout my life, remembering the value of that learning experience. I still have my textbooks and still refer to them often."*

***Choose the Famous Artists Course that best suits your talents and goals as an artist***

## FINE ART DRAWING & PAINTING

You want to draw and paint pictures you'll be proud to exhibit and sell – to give to friends and relatives – to hang on your walls. Then our **Course in Fine Art Drawing and Painting** is for you! Whatever your special interests – landscapes, portraits, still life, animals --this Course will give you the knowledge and skill you need to create paintings that communicate your ideas and emotions.

**Look inside for a photo of the full Course contents and the topics covered in the ten Lessons of the Basic Certificate Course.**



**Norman Rockwell, one of the twelve successful artists who founded Famous Artists School**



## Art can bring you prestige and a richer, fuller life

Art can be a very well-paying career. But it offers even more than security and good income; it is rich in the joy of truly creative work. You will feel a warm glow of satisfaction as your pictures take form and color. You will feel a deep sense of achievement when you stand back and view the unique creations of your own imagination.

## You work where and when you like

Once you've learned to create pictures that sell, you can enjoy many benefits that people in most other fields do not. You work with interesting, creative people who think as you do. If you free-lance, you can work your own hours, in your own home or studio, in an environment of your own choosing. Each assignment is an exciting new challenge. You escape much of the monotony and dull routine that is a way of life for so many people.



Former student Christina Cooper painting in Mexico

## Women have opportunities equal to men's

Art is one profession where men and women are accepted as equals. A woman can focus all of her talent and energy on an art career – or she can successfully combine work and marriage. Moreover, since drawing and painting can be pursued at any age, a woman can easily resume her art activities once her children have grown older. Retired men and women find that art keeps them young at heart, as well as often providing a valuable source of income.

## Both full-time and part-time art careers are available

Art is one of the few professions that offers you substantial income either full-time or part-time. If you learn to create the kind of pictures that sell, you can make extra money while holding a full-time job or continuing your art studies. In fact, many students of the Famous Artists Course who took up art merely as a hobby are selling their pictures at good prices, even while they are learning.

## Good artists are always in demand

All over America, art buyers are looking for well-trained artists with new ideas and fresh approaches. In addition to markets for commercial art, illustration and design, people today are interested in purchasing and owning original art, more than ever before. Nowadays you find paintings exhibited in corporate headquarters, banks, movie lobbies and department stores, as well as in art galleries.

## Choose the Famous Artists Course that best suits your talents and goals as an artist

### COMMERCIAL ART, ILLUSTRATION & DESIGN

You want to enjoy a full-time or part-time career creating illustrations for books and magazines, fashion drawings, posters, greeting cards, or graphic designs. Then our **Course in Commercial Art, Illustration and Design** is for you! Whatever your goal in the exciting and well-paying field of commercial art, this Course will give you the knowledge and skills you need to produce successful designs that will sell!

Look inside for a photo of the full Course contents and the topics covered in the ten Lessons of the Basic Certificate Course.



Detail of *Flowers22* by Guiding Faculty member Charles Reid

## You are a "class of one"

The art training you'll receive as a *Famous Artists School* student is just like **private tutoring**. You have skilled professional artists guiding you every step of the way. You work at home—at your own pace and following your own timetable. Your richly illustrated textbooks are skillfully organized to help you progress smoothly through the basic and advanced steps you must master to achieve self-fulfillment as an artist.

**Studying in your own home** and in your spare hours has many advantages. You lose no time traveling back and forth to class. You don't have to drop your pencil or brush when time is up, leaving your picture unfinished. There are no distractions—nothing to keep you from drawing or painting when you feel like doing it. You are on your own schedule, setting a pace that's right for you. If you like to work slowly and thoroughly, you needn't rush to keep up with a class. If you work quickly, you don't have to slow down to someone else's pace. And you work in surroundings where you are at your creative best.

**Each member of the Instruction staff at *Famous Artists School* is a successful professional artist** with outstanding credits and experience. Also, each of them is a gifted teacher of art – able to relate to your special needs.

As they work with you in your Course, you will quickly discover that their knowledge of art comes not just from theory, but from actual experience. In addition to devoting some of their time to teaching and helping students, instructors carry on their own professional careers. This ensures that their advice will be dynamic and fresh, and focused on the classical basics as well as today's artistic requirements..

## You and your "tutor"

For each section of your Course, there are Home Projects and Assignments which you send in to Famous Artists School for your instructor's critique and evaluation. After studying the designated pages of your textbook, you complete the Lesson Assignment following the clear, step-by-step instructions. When you have finished, you send your work to the School in the convenient protective mailer provided.

The drawings and paintings you send to us are assigned to an Instructor who is a specialist in the area of art you are studying. After reviewing your work and your Student Record, your instructor makes drawings or paintings showing you how to improve your picture. Next, your instructor writes you a detailed letter, giving you personal guidance and encouragement. While working with your Assignment, your instructor concentrates his undivided attention on your work and your needs. You are truly "a class of one".

## Commercial Art Course – Advanced Elective Program

Your Personal Lesson Program begins with the 10-Lesson Certificate Course (details at left) and progresses to the 14 Lessons of the Advanced Course, where you choose two of these 7-lesson Electives:

**Figure Illustration** Advanced observation - Figure composition – Advanced line and tone – Figures indoors – Figures outdoors – Mood in illustration – Artist as reporter

**Design and Art Direction** Experimental design – Creative lettering – Advertising and editorial – Specialized design – Studio procedures – Studio production – Television art

**Fashion Illustration** - Fashion figures – Textures and patterns – Fashion heads – Posing the model – Multiple figures – Page design

For more information please see our website at:  
[www.famous-artists-school.com](http://www.famous-artists-school.com)



Detail of notes and suggestions made on a tissue overlay for a lesson submitted by *Marion Marshall*



## Here's what makes the Famous Artists Course so special and why it's the right course for you!

The unique thing about our Famous Artists Courses – our real "claim to fame" – is the depth, quality, and genuine personal interest that characterize the Instructor Critiques we send back to you with each completed Assignment.

### Here's how it works:

You complete the Assignment work for the Lesson, having studied the appropriate section in your textbooks and worked on the home assignments and practice projects.

You send your completed Assignment to Famous Artists School, where it's logged in and allocated to the appropriate Instructor.

In his or her own studio, your Instructor evaluates your work. Depending on the subject matter of the Lesson, and the medium called for, he or she will place overlays on top of your work. Sometimes these are tissue paper, sometimes clear acetate sheets – sometimes both. On these overlays, your Instructor makes notes and indicates changes and suggestions for improvements. On the clear acetate sheets, he will actually paint his suggestions – for example, a change in color to indicate depth, or a possible rearrangement of the items in your composition. With this approach, you can easily see, by lifting and lowering the acetate sheet, how your painting would be improved by these changes.

Your Instructor writes a thorough and descriptive letter about your work for this Assignment, pointing out strengths and weaknesses, and describing techniques and approaches for improving your results. He'll also answer any questions that you may have raised about this Assignment or other more general art issues.

Digital photographs provide a record of your Assignment and your Instructor's comments and suggestions. Before returning your Assignment to you, we take digital photos of each phase and keep them on file so that you and we both have a record in case of future need. If you wish, we can put all this material on a CD for you when you complete your Course.



With this kind of personalized individual attention, you'll make rapid progress in your confidence and skills.

## Painting Course – Advanced Elective Program

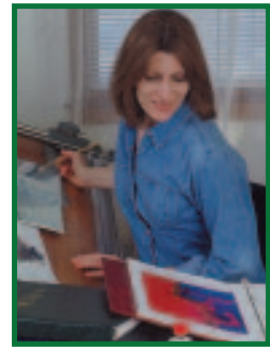
Your Personal Lesson Program begins with the 10-Lesson Certificate Course (details at right) and progresses to the 14 Lessons of the Advanced Course, where you choose the Elective Subject you need to further develop your skills. You choose one of these three exciting Programs after completing the 10-Lesson Certificate Course:

**Landscape Program** if you want to specialize in landscape painting.

**Portraiture Program** allows you to concentrate on painting and drawing portraits.

**Combination Program** if you don't want to concentrate on any one particular area or subject matter.

For more information please see our website at:  
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Detail of notes and suggestions made by FAS instructor Hank McLaughlin on a tissue overlay for a painting lesson submitted by Ann Opal

# Choose the Famous Artists Course that best suits your talents and goals as an artist

## Famous Artists Certificate Course in Drawing and Painting

The ten lessons of this Basic Course teach you the fundamental skills and techniques you need to make confident progress.

1. *How to use color* – Practicing with hue, value, and intensity; applying principles of color to an actual painting.
2. *Making an oil painting* – Using your painting tools; understanding the importance of values; choosing colors.
3. *Watercolor techniques* – Practicing different methods of watercolor painting; using these techniques in small paintings.
4. *Painting a watercolor* – Making many practice paintings to get the feel of watercolor; making a complete painting in watercolor.
5. *Picture composition* – Arranging shapes, values, and color in a picture; planning the effect you wish to create.
6. *How to show solid form* – Drawing and constructing different shapes and forms; handling proportion, space, and edges.
7. *The beauty of still life* – Placing the still life in interesting surroundings; enhancing your composition with values, textures and color.
8. *Creating different moods* – Controlling your color relationships to express a variety of moods.
9. *Painting a landscape* – Interpreting your view of nature; choosing and organizing the elements of your painting.
10. *Applying what you've learned* – Creating a painting of a subject of your own choice, to show your personal approach to painting.

## Famous Artists Certificate Course in Commercial Art, Illustration and Design

The ten Lessons of this Basic Course teach you the fundamental skills and techniques you need to make confident progress.

1. *Drawing Techniques* – pencil and ink – creating varied effects with pencil and ink – grades of pens and pencils – creating textures with the pen – brush and ink.
2. *Painting Techniques* – wash and opaque watercolor – flat and graded washes – blending – creating different effects – mixing and blending in opaque painting – dry brush.
3. *Design* – work with the fundamentals of design – pattern, rhythm, shape, balance, and space – and develop your own personal style.
4. *Composition* – organizing the picture elements – the selection and arrangement of elements in the picture – why a picture succeeds or fails.
5. *Creative Perspective* – how to represent objects so that they create the illusion of depth – how to see and draw things the way they look in real life.
6. *Creating the Illusion of Solid Form* – every object has form or three dimensions – height, width and depth – how to create the "feeling" of form.
7. *Creating Textures and Patterns* – learn to create a fascinating variety of forms, textures and surfaces in a variety of ways and with a variety of tools.
8. *The Magic of Color* – creative use of the dimensions of color – hue, value, and intensity – can make your picture successful and exciting.
9. *Figure Drawing* – a creative approach – importance of the human figure in pictures – construction and proportions – foreshortening – how to draw the basic figure.
10. *Drawing Heads and Hands* – expression and emotion – the chief visual means of expressing human emotions – how to draw the head and features in different positions.

## Some comments from the experts

“I learned painting from FAS. I was a student when I was 16. The quality of instruction is certainly higher than most resident art schools.”

Charles Reid – *Noted artist, popular teacher and author of books and video tapes on art.*

“FAS teaching is outstanding. It’s the personal method of evaluating each student’s assignments that makes the teaching so successful.” Franklin Jones – *Outstanding landscape painter and winner of many awards.*

“The Famous Artists books are the best and most complete courses of instruction I’ve ever seen - anywhere.”

Walter Reed – *Artist and author. His most recent book is *The Illustrator in America/1880-1980*.*

## Some comments from previous students

Christina Cooper\*

“*The Famous Artists Course* covers all the basics necessary for a well-rounded art education. I graduated from a top art college, but the Famous Artists Course completed much that my education left untapped.”

John Lankford \*

“There is simply no better way to learn art than the way the *Famous Artists School* does it! I have taken workshops and none have helped me to improve as fast and given me the most for my dollar as FAS!

*I first enrolled in the painting course in 1965 and the textbooks and instructor’s critiques have been a major resource since then. In 2000, I enrolled in the landscape elective course. The quality of instruction is still present!”*

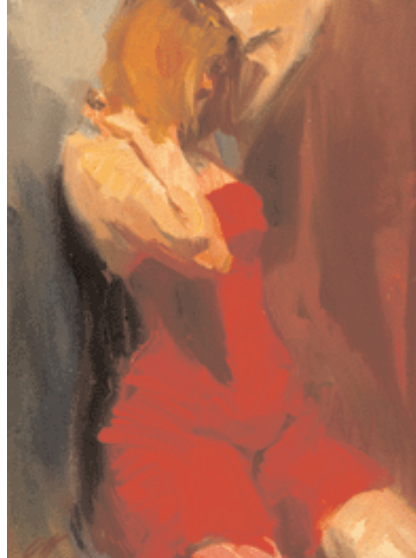
Gary Lessord of Orlando, Florida, is a former *Famous Artist School* student whose career has been on a diverse track of creative images, awards and recognitions ever since he completed the course. Gary credits the *Famous Artists Course* he took during high school with having advanced his God given talent and artistic awareness. He says, “the lessons were always a challenge and the professional instruction played a real beneficial role in my early development as an artist.”

Peter Wilson\*

“I’m retired now, and most of my working life was spent as a technical illustrator. I have gained many insights in art by taking the *Famous Artists School Course in Fine Art*. The Course has excellent study material in the chapters on color, texture and composition. My paintings are better because of what I learned from FAS. In recent years I have had showings of my work in Glastonbury and Old Saybrook, Connecticut, and in Edgewater and New Smyrna, Florida.”

Max Stiebel

“Personalized teaching and excellent lesson plans gave me a solid base to develop and evolve as an artist. Since completing the course I have worked as a commercial artist and art director. I have never stopped sketching and painting, and I credit FAS for instilling this desire. FAS’ books are a wealth of information and even to this day I find myself using these fundamentals when teaching my students or assessing my own work.”



\*by Christina Cooper



\*by John Lankford



\*by Peter Wilson

For more information or to order your no-risk home trial call us toll free:

**800-245-2145**

or visit our website:

**[www.famous-artists-school.com](http://www.famous-artists-school.com)**

Or write to us at:

**Famous Artists School**

**7 Hollyhock Road, Wilton, CT 06897**

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# YOUR FAMOUS ARTISTS COURSE

## Certificate Programs

Both these Courses – *Career Art, Illustration & Design*, and *Oil & Watercolor Painting*– consist of 10 Lessons. When you have satisfactorily completed these basic 10 Lessons, you may enroll in the **Advanced Course**, which consists of 14 additional Lessons in specialized subjects of your own choosing (see catalog for details).

### WHAT YOU RECEIVE IN YOUR FAMOUS ARTISTS COURSE

**TEXTBOOKS:** A set of three (**Painting Course**) or four (**Career Course**) large-format volumes. Ring-bound so that they lie flat for easy reference, each volume is profusely illustrated with drawings, paintings, sketches and photographs especially created for the Course. These richly detailed volumes guide you, step by step, through each of your lessons. You'll have fun while you learn the secrets of our Famous Artists. And your textbooks, with their detailed descriptions of valuable techniques, are yours to keep for a lifetime of reference and inspiration.

**ASSIGNMENTS** – Ten interesting and engaging projects for you to work on in your own home, on your own schedule. Each Lesson includes practice projects, so that you can try out your new skills, and an Assignment project that you complete and send to the School. We provide a specially designed mailer for you to use in submitting your Assignments to the School. It protects your work and also the critique from your Instructor that is enclosed when your work is returned to you.

**CRITIQUES** – For each Assignment you submit, you will receive individualized instruction by our experienced artist/teachers, showing and explaining the strong points of your work, as well as how it can be improved, using drawings, paintings, sketches, and personal letters.

**COUNSELING** – Throughout your enrollment, you can ask for and receive advice and counsel about questions and problems regarding your art. (The School does not arrange employment.)

**CERTIFICATE** – Upon completion of the ten Lesson Assignments of your Course, and completion of your payments, you will receive a handsome certificate, suitable for framing. Eighteen months are allowed to complete the ten Lessons of your Course.

### 15-day Free Examination and Refund Policy

You may cancel your enrollment within 15 days after receiving the books and supplemental Course materials, provided all items are returned to the School in good condition. An applicant student requesting cancellation and settlement within this time will be entitled to a refund of all monies paid to the School, less shipping charges. An applicant not requesting cancellation and settlement within this time will be presumed to have started the Course as an enrolled student.

For a student requesting cancellation after this 15-day period the settlement will be as follows:

- After 15 days, up to 45 days – full refund of tuition less \$30
- After 45 days, up to 90 days – full refund of tuition less \$45
- After 90 days, up to 135 days – full refund of tuition less \$90
- After 135 days, up to 180 days – full refund of tuition less \$135
- After 180 days no refund is due, and the student is obligated for the full contract price of the Course.

\* The cost of books and supplemental materials, and the registration fee, are not subject to refund after the 15-day free examination period.

A request for cancellation must be in writing, and the postmark will establish the date. Any refund due to you will be made within thirty days of the receipt of such written notice.

**For more information or to order your no-risk home trial call us toll free:**

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